



# Firecamp opening event with Morten Lund



## Join our Firecamp opening event with Morten Lund!

Dear innovators and friends,

it's time again for the long-awaited Up2B Firecamp with twelve high potential IT and high-tech startups. The Firecamp is an one-week intense program - a week full of high-class mentoring, professional pitch training, exchange with more than 20 experts and networking with corporates and investors.

For our opening event we have a special guest. **Morten Lund** is Denmark's best-known startup investor. He is part artist part investment banker. He has founded or co-invested in more than 200 high-tech startups in the last 20 years. These include Skype, Tradeshift, AirHelp & Hippocorn.

### Place and Time

Thanks to our host MCEI – Mannheim Center of Entrepreneurship and Innovation, the event will take place at:

University of Mannheim, Schloss (Ostflügel room O 145), 68131 Mannheim  
Monday, 19/02/2018, 5 P.M. – 9 P.M.

### Registration

Please register here: [Firecamp opening registration](#)

### Agenda

17:00 – 17:30	Welcome and check-in
17:30 – 18:00	Welcome by the Up2B team & our host MCEI
18:00 – 18:30	Short introduction of our startups
18:30 – 19:00	Break
19:00 – 19:45	Keynote by Morten Lund
19:45 – 20:15	Q&A with Morten Lund
20:15 – 21:00	Network, drinks and food



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