

## Corporate Engagement

With the aim to incubate a couple of innovative and promising business ideas, the Hackathon is a unique event to foster growth and find new solutions for pressing healthcare challenges. Organisations have the following opportunities to get involved in this event:

- **Proposing Challenges:** Unmet needs and real-life challenges can be suggested with the aim to develop new solutions (prototypes, business plans, etc.) during the Hackathon.
- **Sending your employees as participants to the event:** Young professionals or Master/Postgraduate Students from your organization can participate in the event and join interdisciplinary teams.
- **Sending Coaches:** Send your domain experts in Business, Marketing, Legal, Regulatory, etc. to support the teams during the coaching session on Saturday afternoon.
- **Sponsoring:** Various sponsorship opportunities (monetary or in-kind) are available. Confirmed sponsors are SAP, Merck and Technologiepark Heidelberg.
- **Save the date of the Award Ceremony** on 22nd May 2016, 16.00h-18.00h in Heidelberg

## Contact

The {Life Science} meets IT Hackathon is a joint initiative of German EIT Health GmbH, Hackerstolz e.V., Heidelberg Startup Partners e.V. and Heidelberg University.

**More information about the event can be found here:**  
<http://www.lifesciencemeetsit.eu>

In case of questions, please contact

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## {Life Science} meets IT Hackathon

Register  
now!

20<sup>th</sup>-22<sup>th</sup> May 2016  
Marsilius Arkaden  
Heidelberg, Germany

[www.lifesciencemeetsit.eu](http://www.lifesciencemeetsit.eu)

Sponsored by:



Co-organized by:



UNIVERSITÄT  
HEIDELBERG  
ZUKUNFT  
SEIT 1386

Register  
now!



Register for the **{Life Science} meets IT** Hackathon in Heidelberg. Join our 54 hours challenge to develop innovative solutions for current and future healthcare challenges!

## 60 inspiring participants

Participants will work in interdisciplinary teams to develop innovative solutions. We are looking for enthusiastic participants with the following backgrounds:



### Technical background

e.g. developers, coders, hackers, engineers, students of IT or engineering study programs, etc.



### Medical background

e.g. physicians, paramedics, biologists, students and scientists of life sciences, etc.



### Design background

e.g. graphic designers, ux designers, product designers, students of arts and designs, etc.



### Business background

e.g. entrepreneurs, marketers, business developers, students of business or economics, etc.

Enthusiasm and passion are more important than knowledge!

## Real world challenges

Companies, policy makers and healthcare professionals worldwide are confronted with various challenges in the area of healthcare due to demographic changes, increasing chronic diseases and mental health issues.

In order to foster growth and competitiveness in Europe and to support healthcare systems, the **{Life Science} meets IT** Hackathon will bring together enthusiastic young entrepreneurs, professionals and students to develop innovative solutions (including hardware/software prototype) for current and future healthcare challenges with the help of IT.

## 54 hours of action

Over the weekend on 20<sup>th</sup>-22<sup>nd</sup> May 2016, renowned keynote speakers and coaches will motivate participants to create new pathways and solutions for a sustainable future in the area of life science and IT. Be inspired by intense collaboration and find new ways to improve Europe's healthcare environment.

Join us for a creative weekend to make a difference in healthcare and IT!

Register now!

[www.lifesciencemeetsit.eu](http://www.lifesciencemeetsit.eu)

## High value prizes

The winners will be awarded with prizes for three different categories:



### Most patient centric solution

Putting the patient's needs into the center of attention and finding new pathways and solutions to improve patient's health.



### Best hack

Innovative, out-of-the-box solutions that stimulate new growth opportunities and are very advanced in terms of technological quality and IT standard.



### Best business case

To stimulate growth, jobs and competitiveness, this award focuses on the best business case to highlight innovative economic opportunities for companies, patients and other organisations.

Prizes will be awarded by an interdisciplinary jury at the closing event on Sunday. The overall winning team will receive a wildcard for the international EIT Health Business Plan Contest.